



Macadamia
NATURAL OIL



Liquid
Luxuries



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Problem hair defined:

Damaged

Frizzy

Out of control

Tangled

Dry

Hard to manage

Lifeless

Colored

Straightened

Lacking of touchability

Macadamia Natural Oil is a premium, professional hair care line focused on healing and beautifying problem hair via a modern application of Macadamia and Argan oils. Our focus is on the curative powers and results of our time-tested, nature-based ingredients.

Our ultimate passion at Macadamia Natural Oil is to set people free from the burden of problem hair; whether it's damaged, dry, frizzy, lifeless, or just hard to manage.

We empathize with the needless daily suffering that goes on in many women's lives when it comes to dealing with these issues and have thus made it our mission to deliver the joy of healthier, more manageable hair and the satisfaction of an infinitely easier and faster daily routine.

Hearing the inspiring accounts of how our products have notably improved a person's quality of life really touches us and lets us know that what we offer is more than just another line of hair products. When it comes right down to it, this is what we strive for: To have a positive impact on people's lives.



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MACADAMIA OIL

For thousands of years, the macadamia nut has been renowned for its high nutritional value and health-promoting benefits. Today, macadamia oil is now also widely revered for its incredible benefits to hair, skin and overall health by promoting shiny hair and radiant skin.

WHY IT WORKS

Remarkably lightweight, macadamia oil's unique composition gives it an uncanny similarity and compatibility to sebum, the natural oils our own scalp produces. It's this unique similarity that makes it so effective, allowing the oil to infuse into hair and scalp with extraordinarily fast absorption and penetration; restoring health, softness and shine; and shielding the hair from chemicals, heat and damage through its natural UV protection.



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ARGAN OIL

Argan seed oil, known as “liquid gold” to Moroccans, has been used by countless generations for its beneficial use in skin, hair, nail and therapeutic treatments. This rare and difficult to obtain oil restores shine and softness to dry, brittle hair while nourishing hair damaged by chemical services.

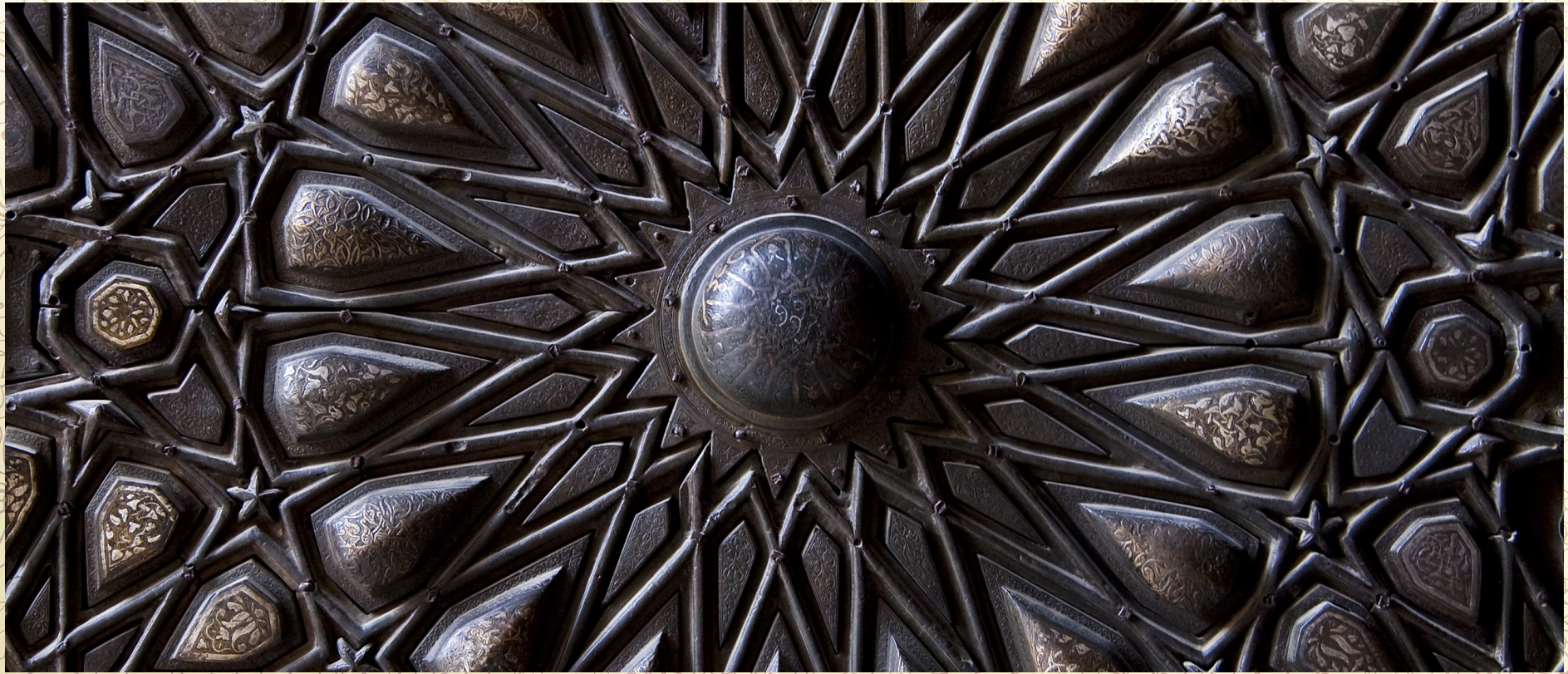
WHY IT WORKS

Argan seed oil is exceptionally rich in natural Vitamin E, Omega 9, Linoleic, Oleic, and unsaturated fatty acids. It is this decadent composition that has made the deep, thick, glossy hair of those exotic Moroccan women the envy of all others for centuries. One of the most precious and luxuriant emollients on Earth, it rejuvenates hair from root to tip, increasing strength, elasticity and overall health.





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BENEFITS OF THE OILS

Provides intense nourishment, smoothing and a long lasting, tangle-free, frizz-free finish. Hair is ultra-smooth, manageable and shiny.

Instant absorption and light-weight, non-greasy feel.

Shown to extend the life of color treatments by reducing fading.

Natural UV protection

Reduces drying time by 40-50%





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Care



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HEALING OIL TREATMENT

Our Healing Oil Treatment is a therapeutic hair oil perfect for all hair types and is especially beneficial to dry, damaged hair.

- Intense nourishment for tangle & frizz free hair
- Hair that is ultra-smooth, manageable & shiny
- Natural UV protection extends the life of color treatments
- Reduced drying time by an amazing 40-50%



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HEALING OIL spray

Macadamia Healing Oil Spray is an ultra fine mist that instantly absorbs into hair, weightlessly infusing moisture and shine.

- Provides intense nourishment
- Long lasting tangle + frizz-free finish
- Amazing shine and manageability
- Instantaneous absorption
- Light-weight, non-greasy feel
- Extends color treatment life
- Natural UV protection



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DEEP REPAIR MASQUE

Our Deep Repair Masque is a hair reconstructor that will penetrate and rebuild damaged hair for improved shine and elasticity.

- Enriched with Macadamia & Argan oils
- Deep nourishment & long-lasting conditioning
- Ultra-conditioning hair reconstruction





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REJUVENATING SHAMPOO

Our Rejuvenating Shampoo is designed to add moisture and protection to all hair types and is excellent for dry, damaged hair.

- Sulfate and paraben free
- Gently cleanses chemically treated, damaged hair
- Replenishes moisture with no heavy build-up
- Builds protection from harsh daily environmental elements



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MOISTURIZING RINSE

Our Moisturizing Rinse is a daily conditioner designed to nourish and detangle hair, leaving it manageable and ready to style.

- Gently detangles
- Nourishes and protects
- Leaves hair soft and manageable
- Provides UV protection





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NOURISHING LEAVE-IN CREAM

This Nourishing Leave-In Cream is a leave-in texturizing conditioner for taming unruly, difficult to manage hair.

- Detangles and tames the most unruly locks
- Adds silky softness & shine
- UV protection extends the life of color treatments



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Flawless



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FLAWLESS

Reinvent the art of shampooing with Flawless, an innovative 6-in-1 cleansing conditioner that cleanses, conditions, reduces blow-drying time, detangles, enhances volume and eliminates frizz in one product. Flawless recreates the perfect salon blow-dry at home.

- 6-in-1 cleansing conditioner
- Refines Hair Texture
- Optimizes Styling Process
- Drastically Cuts Down Blow Drying Time
- Perfect For All Hair Types
- Surfactant-free and Paraben-free
- No Stripping Suds



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Style



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NO TANGLE PRE-STYLER

No Tangle Pre-Styler moisturizes hair and effortlessly eliminates tangles on contact.

- Amazingly lightweight pre-styler
- Perfect for adding volume or creating a smooth, sleek look
- Instantly detangles without breaking or damaging hair
- Provides natural UV protection
- Infuses moisture and shine
- Provides needed nourishment and painless smoothing



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REVIVING CURL CREAM

Reviving Curl Cream is a nourishing cream that provides hold, softness and amazing form to curl. Ideal for curly or wavy textures. Helps lock in moisture while sealing out humidity preventing frizz and droopy curls.

- Defines natural curls and waves
- Prevents frizz and fly-aways
- Adds softness and protects hair from the environment
- UV protection extends the life of color treatments





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CONTROL AEROSOL SPRAY

Control gives all-day hold, is humidity resistant and provides invisible, touchable hold with no residue.

- Workable spray that easily brushes out for movable hold
- Humidity resistant
- Secures any style with a strong, long-lasting hold
- Infuses shine and reduces flyaways
- Fast drying without stickiness or build-up
- Natural UV protection
- 55% VOC



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VOLUMIZING DRY SHAMPOO

For the globe trotter on the go, Volumizing Dry Shampoo is the ideal mid-day pick-me-up that volumizes, refreshes and revitalizes hair. Excess oil and residue are instantly absorbed at the roots to restore body and fullness with no weigh down. Also ideal for finer hair to thicken thin, fly away hairs and for freshly washed hair to give a burst of extra volume. Sprays on clear and leaves behind no powdery residue

- Ideal mid-day pick-me-up
- Volumizes, refreshes and revitalizes
- Instantly absorbs excess oil
- Restores body and fullness
- No weight down
- No sticky or powdery residue



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Straightwear



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STRAIGHTWEAR FLAT IRON

The innovative Wave Plates™ on the StraightWear Smoothing Iron give unprecedented root lift and body to your styles that is incredibly easy to achieve. Gone are the days of straight but flat, deflated looking hair that hugs the scalp. There is also an ergonomic benefit due to the plate angle that reduces the amount of pressure needed.

In addition to the two primary plates there is an additional set on top of the iron, allowing for the creation of gorgeous curls and waves in addition to straight styles.





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Accessories



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BOAR PADDLE BRUSH

Perfect for longer thicker hair. Excellent for detangling, scalp manipulation and to create a naturally smooth straight finish.

- 100% boar & ionic nylon bristle
- Ionic
- Anti-static
- Anti-bacterial
- High-heat resistant



TUNNEL VENT BRUSH

The tunnel vent brush allows air flow to circulate at root level, speeding up blow drying time.

- 100% boar & ionic nylon bristle
- Ionic
- Anti-static
- Anti-bacterial
- High-heat resistant



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HOT CURLING BOAR BRUSHES

Perfect for longer and thicker hair. Great for creating volume at the roots, designing body, whether straightening or creating curl.

- 100% boar bristle
- Ceramic coated base
- High-heat resistant





NO TANGLE BRUSH

The No Tangle Brush utilizes a unique “flex bristle” design that gently diffuses tangles and knots, painlessly and safely detangling your hair. The remarkable bristles eliminate pulling, split-ends and breakage.

The No Tangle brush is so gentle that cuticle damage is minimized, helping protect the vibrancy, shine and longevity of color treated hair.

- Smooths the cuticle layer
- Minimizes breakage, splitting and damage
- Painless and stress-free detangler
- Recommended for fragile or chemically treated hair
- Excellent for scalp massage and improved circulation
- Safe for use with hair extensions
- Comes with 30ml Healing Oil Treatment and 15ml Deep Repair Masque



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HEALING OIL INFUSED COMB

Our unique comb blends our Healing Oil Treatment with a specially formulated resin for a detangler infused with our special oil.

- Hassle-free nourishment and tangle maintenance
- Detangles hair while adding shine and smoothness
- Oil treatment benefits with no residue on your hands
- Provides even distribution of Healing Oil Treatment





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