



ARDELL®
PROFESSIONAL

The World's Best Selling Lashes

Natural Lashes

Natural looking lashes for everyday wear.



101 Black Demi

Item # 65001

102 Black Demi

Item #65083

103 Black

Item # 65084

104 Black

Item # 65085

105 Black

Item # 65002

106 Black

Item # 65086

107 Black

Item # 65087

108 Black

Item # 65088

109 Black

Item # 65003

110 Black

Item # 65004

111 Black

Item # 65089

116 Black

Item # 65090

117 Black

Item # 65005

118 Black

Item # 65091

120 Black Demi

Item # 65092

124 Black

Item # 65093

131 Black

Item # 65006

134 Black

Item # 65009

Scanties Black

Item # 65017

Lacies Black

Item # 65022

Wispies Black

Item # 65010

Wispies Brown

Item # 65011

Demi Pixies Black

Item # 65014

Demi Wispies Black

Item # 65012

Demi Wispies Brown

Item # 65013

Demi Luvies Black

Item # 65016

Sweeties Black

Item # 65019

Beauties Black

Item # 65020

Fairies Black

Item # 65026

Sexies Black

Item # 65027

Luckies Black

Item # 65030

Babies Black

Item # 65031

Hotties Black

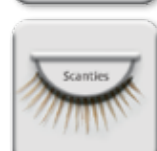
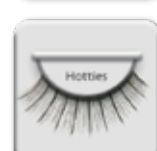
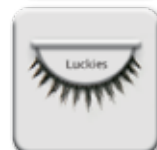
Item # 65032

Demi Pixies Brown

Item # 65015

Scanties Brown

Item # 65018



Elegant Eyes

Romantic

Item # 62017

Sophisticated

Item # 62018

Runway Lashes

Glamorize your eyes with thicker and decorated lashes.



Gisele Black

Item # 65007

Naomi Black

Item # 65029

Beautiful

Item # 65040

Diva

Item # 65044

Claudia Black

Item # 65028

Flirty

Item # 65042

Shimmer

Item # 65047

Fun

Item # 65035

Pretty

Item # 65036

Daisy Black

Item # 65023

Sparkles

Item # 65033

Tyra Black

Item # 65008

Fancy

Item # 65041

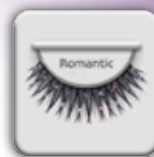
Double Up Lashes

The New Double Up Lash innovation combines two styles in one. The bottom lash adds fullness and the top lash adds flare for an incredibly astonishing lash look for twice the drama, twice the intensity, and twice the fun.



Self-Adhesive Lashes

No messy glue required! Lightweight, comfortable, and easy (only 2 steps) to apply. Ardell's Self-Adhesive lashes combine fashion with function for a quick and convenient way to have the long, luscious lashes we all wish we were born with. An extra pair of self-adhesive strips is included.


 Double Up 201
Item #61409

 Double Up 203
Item #61412

 Double Up 205
Item #61422

 Double Up 202
Item #61411

 Double Up 204
Item #61421

 Double Up 206
Item #61423

 Self-Adhesive
 110S
Item #61413

 Self-Adhesive
 105S
Item #61414

 Self-Adhesive Demi
 Wispies S
Item #61415



Individual Lashes

Add instant volume and thickness to thin lashes.

Minimum Order: 4

Case Pack: 72

Short Black

Item #65061

Medium Black

Item #65062



Flared Knot-free Individual Lashes

Long Black

Item #65054

Medium Black

Item #65052

Short Black

Item #65050

Combo Black

Item #65063

Long Brown

Item #65055

Medium Brown

Item #65053

Short Brown

Item #65051

Combo Brown

Item #65064



Flared Individual Lashes

Long Black

Item #65099

Medium Black

Item #65097

Short Black

Item #65095

Mini Black

Item #65094

Medium Brown

Item #65098

Short Brown

Item #65096

Starter Kit

Easy applications for the new lash user! Includes lashes, adhesive and lash applicator.



Natural 101 Demi Black Starter Kit

Item #240455

Minimum Order: 4

Case Pack: 36



Natural 110 Black Starter Kit

Item #240454

Minimum Order: 4

Case Pack: 36



Natural Babies Starter Kit

Item #61166

Minimum Order: 4

Case Pack: 36



Individual Combo Black Starter Kit

Item #240462

Minimum Order: 4

Case Pack: 36

Trio 3-in-1 Kit

Ardell's new Trio 3-in-1 Kit includes everything necessary to achieve lush lashes in just minutes! The Trio Collection was created for new lash wearers to 'test drive' different lash styles or current lash users who enjoy blending and mixing lash styles.



Ardell Trio Collection

Item #61408

Minimum Order: 4

Case Pack: 36

Multipacks

Our best selling lashes are now available in a convenient value pack. Never run out of your favorite lashes again. With proper care and cleaning, these lashes can be used multiple times.



Ardell Multipack 101

Item #61406

Minimum Order: 4

Case Pack: 36



Ardell Multipack 110

Item #61407

Minimum Order: 4

Case Pack: 36



**LashTite Adhesive
Clear**

- For use with individual lashes.

0.125 oz

Item #65058

Minimum Order: 6

Case Pack: 72

3/4 oz

Item #130330

Minimum Order: 12

Case Pack: 144



**LashTite Adhesive
Dark**

- For use with individual lashes.

0.125 oz

Item #65059

Minimum Order: 6

Case Pack: 72

3/4 oz

Item #130430

Minimum Order: 12

Case Pack: 144



**LashFree
Eyelash Adhesive Remover**

- Easily assists in removing individual lashes.

0.2 oz

Item #65060

Minimum Order: 6

Case Pack: 72

2 oz

Item #680230

Minimum Order: 6

Case Pack: 72



LashGrip Adhesive

- For use with all strip lashes

Clear .25 oz

Item #65056

Minimum Order: 6

Case Pack: 72

Dark .25 oz

Item #65057

Minimum Order: 6

Case Pack: 72

DUO Lash Adhesive



Clear .25 oz

- For strip lashes.

Dries Clear.

Item #568034

Minimum Order: 6

Case Pack: 36



Dark .25 oz

- For strip lashes.

Dries dark.

Item #568044

Minimum Order: 6

Case Pack: 36



**Brush On Adhesive
with Vitamins**

- Precise application for strip lashes.

Item #56812

Minimum Order: 6

Case Pack: 36

**Individual Lash
Adhesive**

- Dropper bottle application eliminates waste and mess.

Item #56811

Minimum Order: 6

Case Pack: 36



Surgical 1/2 oz

Item #563015

Minimum Order: 12

Case Pack: 48

Professional Salon Kit

False eyelashes are now more popular than ever and the opportunities in the beauty industry are endless. With Ardell's latest Start-Up Kit, you can give your clients a chance to experience the excitement of professionally applied lashes in just minutes. Watch your business grow with lashes from Ardell.

Minimum Order: 1

Case Pack: 1



24 pc. Eyelash Start-Up Kit

Item# 65021

Lashes

Natural Lash #109 Black	2
Natural Lash #110 Black	2
Natural Demi Wispies Black	2
Natural Luckies Black	2
Natural Babies Black	2
Individual Combo Black	6

Adhesives

LashTite Dark .75 oz	1
LashTite Clear .75 oz	1
LashGrip Dark .25 oz	1
LashGrip Clear .25 oz	1
LashFree Remover .125 oz	1

Tools

Scissors	1
Glass Dish	1
Tweezers	1
Instruction Booklet	

Salon Kit Refill 6 Packs

Ardell offers refill packs for your Start-Up Kit to make sure you are fully stocked and ready to create longer, fuller looking lashes for your customers. Each lash style included in the kits has been placed in packs of 6 for your convenience and savings! Pick the styles that work best for your business without ever worrying about having enough and increase your income.



Styles available in 6 packs:

Item #	Description	Item #	Description
60065	Natural Luckies Black	60078	Individual Medium Black
60066	Natural Demi Wispies Black	60077	Individual Long Black
60067	Natural Demi Pixies Black	60075	Individual Combo Black
60069	Natural Lash # 109 Black	60071	Runway Gisele Black
60070	Natural Lash # 110 Black	60072	Runway Fun
60079	Individual Short Black	60073	Runway Shimmer
		60074	Runway Sparkles
		60076	Runway Pretty

Minimum Order: 1

Case Pack: 12

Ardell Lash and Brow accessories help anyone create glamorous lashes and perfectly styled brows.



Heated Eyelash Curler

- No crimp eyelash curler

Item #68056

Minimum Order: 1

Case Pack: 24

Brow Defining Palettes

- 3 different Brow Defining Palettes containing a duo brow powder and a highlighter powder, with a brush, tweezers and sponge for a quick at-home touch up. Use the two colored powders to blend into the brow and the highlighter on the brow bones to brighten the eyes.

Minimum Order: 1

Case Pack: 24



Light

Item# 68051



Medium

Item# 68052



Dark

Item# 68053



Ardell Professional Lash Curler

Item #52323

Minimum Order: 1

Case Pack: 36



LashMagic

- Blends faux lashes with natural lashes for the perfect seamless look.

Item #68059

Minimum Order: 1

Case Pack: 48



Lash & Brow Excel

- Revitalizes and conditions lashes to create fuller look.

Item #68063

Minimum Order: 1

Case Pack: 48

Brow Defining Powder

- 4 different shades of Brow Powders with a brow brush to complement any skin tone.

Minimum Order: 1

Case Pack: 24



Soft Taupe
Item #68054



Medium Brown
Item #68047



Dark Brown
Item #68055



Soft Black
Item #68046

Brow Pencils

- 4 different shades of Brow Pencils to define and shape the perfect brow.

Minimum Order: 1

Case Pack: 24



Soft Taupe
Item #68072



Medium Brown
Item #68073



Dark Brown
Item #68074



Soft Black
Item #68048



Duo Brow Brush
• Angled for easy powder application
Item #68079
Minimum Order: 1
Case Pack: 48



Brow Sculpting Gel
• Tames brows
Item #68067
Minimum Order: 1
Case Pack: 48



Brow Perfection Stencils

- 4 style pack of Brow Stencils to define and shape brows.

Item #68065

Minimum Order: 1

Case Pack: 24



Pro Lash Applicator

- Aids in the application of lashes.

Item #68045

Minimum Order: 1

Case Pack: 24



FRONT

BACK

228 pc Lash Floor Stand Display

Contains 4 each of:

Natural Lashes:

101 Black, 105 Black, 109 Black, 110 Black, 117 Black, 131 Black, 134 Black, Wispies Black, Wispies Brown, Demi Wispies Black, Demi Wispies Brown, Demi Pixies Black, Demi Pixies Brown, Demi Luvies Black, Scanties Black, Scanties Brown, Sweeties Black, Beauties Black, Lacies Black, Fairies Black, Sexies Black, Luckies Black, Babies Black, Hot-ties Black

Runway Lashes:

Gisele Black, Tyra Black, Daisy Black, Daisy Brown, Claudia Black, Naomi Black, Sparkles, Fun, Pretty, Fancy

Individual Lashes:

Regular Short Black, Regular Medium Black, Naturals Short Black, Naturals Short Brown, Naturals Medium Black, Naturals Medium Brown, Naturals Long Black, Naturals Long Brown, Naturals Combo Black, Naturals Combo Brown

Starter Kits:

Natural 101 Demi Black Starter Kit

Natural 110 Black Starter Kit

Lash Adhesive:

LashGrip Clear Adhesive 1/4 oz

LashGrip Dark Adhesive 1/4 oz

LashTite Clear Adhesive .125 oz

LashTite Dark Adhesive .125 oz

LashFree Remover .2 oz

Brow:

Brow Powder Soft Taupe

Brow Powder Medium Brown

Brow Powder Dark Brown

Brow Sculpting Gel

Lash & Brow Excel

LashMagic Black

Dimensions:

18" W x 18" D x 67.5" H

Item #68006

Minimum Order: 1

Case Pack: 1



**144 pc
PowerWing Display**

Contains 4 each of:

Natural Lashes:

101 Black Demi, 105 Black, 109 Black, 110 Black, 117 Black, 131 Black, Demi Luvies Black, Demi Wispies Black, Fairies Black, Hotties Black, Lacies Black, Wispies Black, Babies Black, Beauties Black, Demi Pixies Black, Luckies Black, Scanties Black, Sexies Black, Sweeties Black

Runway Lashes:

Claudia Black, Daisy Black, Gisele Black

Individual Lashes:

Naturals Short Black, Naturals Medium Black, Naturals Long Black, Naturals Combo Black, Regular Short Black, Regular Medium Black

Starter Kits:

Natural 101 Demi Black Starter Kit
Natural 110 Black Starter Kit
Duralash Combo Black Starter Kit

Lash Adhesives:

LashGrip Clear Adhesive .25 oz
LashGrip Dark Adhesive .25 oz
LashTite Clear Adhesive .125 oz
LashTite Dark Adhesive .125 oz
LashFree Remover .2 oz

Dimensions:

14" W x 5" D x 54.5" H

Item #44265

Minimum Order: 1
Case Pack: 1



FRONT



BACK

144 pc. Lash Counter Stand

Contains 8 each of:

Natural Lashes:

101 Black, 102 Black, 103 Black, 105 Black, 107 Black, 108 Black, 109 Black, 110 Black

Individual Lashes:

Flare Short Black, Flare Medium Black, Naturals Short Black, Naturals Medium Black, Regular Short Black, Regular Medium Black

Lash Adhesives:

LashGrip Clear Adhesive .25 oz LashGrip Dark Adhesive .25 oz LashTite Dark Adhesive .125 oz
LashFree Remover .2 oz

Dimensions:

9.5" W x 9.5" D x 25" H

Item #68005

Minimum Order: 1
Case Pack: 1

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